



## **Raise Cash for Schools with Musicmagpie.co.uk**

*New Cash for Schools service will help raise funds for curricular projects and encourage pupils to recycle*

**05 November, 2009** – [www.musicmagpie.co.uk](http://www.musicmagpie.co.uk), the UK's only cash for old CDs, DVDs and games website, has announced the launch of its Cash for Schools service, giving schools a quick, easy and free way to raise funds for projects and extra-curricular activities.

The brand new service, details of which can be found at [www.musicmagpie.co.uk/schools](http://www.musicmagpie.co.uk/schools), lets primary and secondary schools recycle pupils' and parents' unwanted CDs and DVDs, giving them an eco-friendly way of making some extra cash.

The new initiative comes following a number of requests from schools asking for a quick and easy way for them to benefit from the online recycling service to help them raise additional funds.

Steve Oliver, managing director for Musicmagpie.co.uk said: "Many schools are looking for new and innovative ways to pay for extra-curricular activities such as trips, sports tours or even teaching equipment. By collecting old CDs and DVDs students and parents can help support the school through an easy to use fundraising initiative."

"Having already paid out over £2.5 million to consumers we wanted to give schools the opportunity to tap into the cash that can be found in pupils' and parents' unwanted CD and DVD collections. Over the next twelve months we hope to be able to help raise over £1 million for schools throughout the UK."

With millions of unwanted CDs and DVDs the new service from Musicmagpie means schools can raise some extra funds whilst encouraging pupils to recycle unwanted goods.

For more information visit [www.musicmagpie.co.uk/schools](http://www.musicmagpie.co.uk/schools)

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**About [www.musicmagpie.co.uk](http://www.musicmagpie.co.uk)**

[www.musicmagpie.co.uk](http://www.musicmagpie.co.uk) is the only online digital media recycling web site in the UK that pays cash for old CDs, DVDs and Games. The site is totally free to use. The site now has over 5000 visitors a day and pays out almost £350,000 each month for old CDs, DVDs and Games.

CDs, DVDs and Games received by [www.musicmagpie.co.uk](http://www.musicmagpie.co.uk) are resold through specialist retail outlets or to distributors in over 75 countries. Damaged items can often be refurbished reducing the overall number sent to landfill each year.