



TV Ad Shows Success as www.musicmagpie.co.uk Pays Out £2 Million
Cash for CDs, DVDs and games website pays out another £1million to customers in just 3 months

04 September, 2009 – www.musicmagpie.co.uk, the UK's only cash for CDs, DVDs and games website, has announced that it has now paid out over £2 million to its customers, giving website users their second £1 million in just 3 months – half the original estimated time.

Musicmagpie.co.uk announced in June 2009 that they had paid out £1 million to users and at that time estimated that they would reach £2 million by Christmas. With the launch of the TV advertising campaign the site has continued to grow in popularity and reached this next milestone in just three months, half the original forecast.

www.musicmagpie.co.uk is continuing to buck the current economic trend as its online services continue to attract new users looking to top up their income and clear out clutter by getting rid of their unwanted CDs, DVDs and games.

Managing Director Steve Oliver commented: "Musicmagpie's customer base is growing daily as more and more people look to earn extra money from things they no longer use. In the last couple of months we have seen our TV ad contribute a significant increase in the number of people visiting the website. We are really pleased about the growth of the business and see it continuing to gain popularity."

For full details of the service, visit www.musicmagpie.co.uk

Ends/

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About www.musicmagpie.co.uk

www.musicmagpie.co.uk is the only online digital media recycling web site in the UK that pays cash for old CDs, DVDs and Games. The site is totally free to use. The site now has over 3000 visitors a day and pays out almost £350,000 each month for old CDs, DVDs and Games.

CDs, DVDs and Games received by www.musicmagpie.co.uk are resold through specialist retail outlets or to distributors in over 50 countries. Damaged items can often be refurbished reducing the overall number sent to landfill each year.

Since launching in September 2008 the website has paid out £2,000, 000 to users.